

# Judy Martin

Executive Lead- Sage Study Tours & Specialist Advisor

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## QUALIFICATIONS

### 1980 - 1984

Registered Nurse, Royal Hobart Hospital

### 2000

Graduate Certificate - Aged Care Management, Bathurst University

Spanning 35 years of state, national and international work, Judy has undertaken roles with employers from local and state government and private and non-profit sectors. These roles include, senior executive, Stakeholder engagement manager and consultant across industry sectors Health, Aged Care and Seniors Living. Judy's core areas of expertise are stakeholder management, Specialist Trainer, and business development.

An initiative she is very proud of, Judy developed the, now well known, international industry study tours for industry CEO's and executives. Judy has a key and individual role in establishing, marketing, coordinating and leading these tours. She was also responsible for introducing a program to the Australian Aged Care industry linking these organizations with Rural and remote Aged care facilities in Africa.

## EXPERIENCE

### 2023 -

#### *Executive Lead- Sage Study Tours & Specialist Advisor*

Bespoke aged care management consulting. Administrator/Advisor services. Innovation and transformation. Executive coaching and speaking services. Our legacy is to improve your capability.

### 2019 - 2022

#### *Director - DCM Institute*

Responsible for bringing industry engagement to the development of Professional Development program for Village Managers in Retirement Villages nationally. A new development to the industry since 2019. Meeting AARVAS (Accreditation scheme) and code of conduct the program brings recognized professional development to the Australian Retirement Living Industry. Responsible for enrolment of 550 Village Management staff in first 3 yrs

## EXPERIENCE CONTINUED

### 2019 - 2022

#### *Consultant Director - Standardwise International*

Management of customer driven ideology in the International Health and Seniors Living Sectors assisting organisations move from 'good' service delivery to 'high functioning' through re-framing. Oversight of standards for International Health Services Responsible for business development in International arena

### 2011 - 2015

#### *Senior Executive - Aged and Community Services Australia*

Responsible for oversight of over 600 membership organisations in the provision of Aged care services to Australian Seniors. Managed a budget of \$2 million fees in membership and partnership program. Management oversight for the National conference attended by over 1200 participants. During tenure had the most successful 3 conferences ACSA had held, including bringing the International Global Ageing Network Conference to Australia.

By personal invitation of Aged Care Federal Minister held position on Ministerial roundtable for assessment of Aged care services to Australian Organisations. During this period held casual engagement with Aged care providers as RN assessor overseeing clinical engagement of RN Education and training of ENs working in Aged care

### 2005 - 2019

#### *Business Development Manager / SAGE Director (ThomsonAdsett)*

Responsible for full management of the Executive Study program for Executives and CEOs of Australia's Aged care industry. Initiated the program internationally, managing and hosting the tours since their inception in 2007, has participated in over 35 trips to 18 countries, accompanying over 450 other Executives in Health and Aged Care industry. SAGE is a recognized brand in the in the global Seniors living, and seniors care arena. It is recognised for its high level programs, commitment to betterment of industry, and educational value for Executives in industry

### 2002 - 2005

#### *Director of Nursing & State Project Office - Blue Care Queensland*

Her role entailed full responsibility for operational running of community program with responsibility for adherence to contracts (Dept Veterans Affairs Full responsibility for centres annual budget, staff and education. She held responsibility for management of the Public Relations and Marketing of the health service to community & key stakeholders increasing the business by 180% in a 9 month period.

## PROFESSIONAL RECOGNITION & MEMBERSHIPS

### MEMBER

APHRA - Registered Nurse

### MEMBER

Global Ageing Network - Board Director

### MEMBER

Commonwealth Association of Ageing - Founding Board Director / Immediate past Vice Chair

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